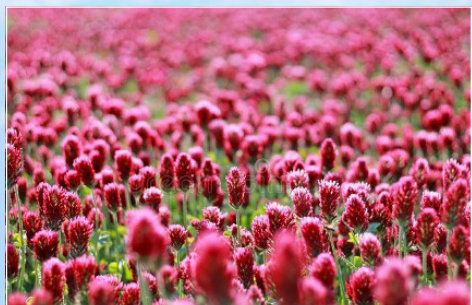


# Seed Catalogue 2025



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## Farmers...

2024 will be remembered as a difficult weather year on our farm. The late wet spring made fertiliser spreading later than we would like, resulting in delayed first cut silage. On the plus side, the inclement weather helped the yield of two good silage cuts, and some lovely third cut haylage. Whilst there was plenty of grass to graze, the tender ground soon looked like the Somme with our strip grazing system! We established SAM3 herbal leys after first cut in May, by slot seeding into a sward that had been sprayed off. This seems to have worked better than the September sowings we had attempted previously. We have also tried to establish legumes and herbs in existing swards, with mixed results to say the least. It would seem the optimum way to establish herbal leys is with a good traditional seed bed achieved though some form of cultivation or ploughing. Persistence of the herbs being used seems to be an issue, the consensus being that two to three years is the limit. Harvest in 2024 was a mixed affair, with variable crops of grain and straw from both spring and winter crops. What can only be described as deluges of rain wet the ground early during Autumn, and made drilling of winter crops difficult, and an early start to the winter housing of the cattle.



Julian Godwin - February 2025



## ... & Seed Specialists

Whilst the government's SFI scheme in England has been good for the seed industry in general, trying to guess likely uptake has been difficult for importers, and production going forward. The increase in demand, and lack of stock in the UK, resulted in delayed deliveries of some mixtures. Considering the complexity of the scheme, and some of the seed mixtures within it, we would like to think we did a reasonable job of keeping drills running. With the arable sector somewhat in the doldrums, we foresee another big year for the SFI scheme, where a payment from the government is far more attractive than risking weather and markets in an attempt to grow a profitable crop. As the SFI scheme develops, our seed offer develops accordingly, aiming to give our farmers a compliant mixture that actually performs in the field. Our traditional grass seed business now seems to be more focused on the dairy sector, where high yield and quality forage are still the driving force.



# Sustainable Farming Initiative

## SFI & Countryside Stewardship

The developing SFI scheme encourages farmers to manage their land in ways in which the government views as environmentally beneficial, whilst getting back some or all the subsidy payment that has been lost due to the reduction in the Basic Payment Scheme. We are ready to supply the seed to enable your farm to enter and comply with SFI. Most of the options are for 3 years, some can be rotated around the farm, some not. Please read the guidance at: [www.gov.uk/government/publications/sfi-handbook-for-the-sfi-2024-offer](http://www.gov.uk/government/publications/sfi-handbook-for-the-sfi-2024-offer)

The Welsh Assembly has a different scheme, which is planned to be live for 2026: [www.gov.wales/sustainable-farming-scheme-guide](http://www.gov.wales/sustainable-farming-scheme-guide)

### CNUM2 - Legumes on improved grassland

current payment of £102\* per ha

One or more of the following can be used: red clover, white clover, alsike clover, sainfoin, lucerne, birdsfoot trefoil. Either add to an existing sward, or establish a new ley mixture of grasses and legumes. Existing areas of legumes can be used for this option No restriction of fertiliser / manure / pesticide. No closed period.

### CNUM3 - Legume Fallow

current payment of £593\* per ha

**3-year non rotational mix:** 40% Perennial Ryegrass, 35% Common Vetch, 5% Crimson Clover, 5% Red Clover, 5% Sainfoin, 2.5% Alsike Clover, 2.5% Birdsfoot Trefoil, 2.5% Lucerne, 2.5% Yellow Trefoil  
**Sow at 6 – 8kg per acre.**

**1-year rotational mix:** 50% Vetch, 15% Linseed, 15% Buckwheat, 7.5% Crimson Clover, 7.5% Berseem Clover, 5% Phacelia  
**Sow at 6 – 8 kg per acre.**

### CSAM3 & GS4 - Herbal Ley current payment of £382\* per ha

Very popular option due to its higher payment rate and flexibility. Nitrogen fertiliser limited to 40kg N per ha, and a closed period of 5 weeks during May / June / July is recommended. No restriction on manures other than existing "Farming Rules for Water". We have studied the guidelines to design mixes that are fully compliant yet maximise forage production. The legumes need to be 30% of the sward to start to replace artificial nitrogen fertilisers.

\*Payment rates correct as of 15th February 2025.

### Simple Herbal Ley

Suitable for CSAM3

A Long Term cut and graze mix.

3kg Caledon (T) Intermediate PRG  
2kg Gosford Intermediate PRG  
3kg Twymax (T) Late PRG  
3kg Glenarm Late PRG  
1kg Timothy  
0.75kg White Clover  
0.25kg Red Clover  
0.5kg Perennial Chicory  
0.5kg Perennial Plantain  
**Sow at 14kg per acre**

### Complex Herbal Ley

Suitable for CSAM3

A mainly grazing ley, that will be suited to a cut of hay or silage a little later in the season.

2kg Intermediate PRG	0.1kg Lucerne
2.5kg Late PRG	0.2kg Birdsfoot trefoil
0.475kg Meadow Fescue	0.4kg Chicory
1.1kg Timothy	0.4kg Plantain
1.6kg Festulolium	0.1kg Yarrow
0.8kg Red Clover	0.05kg Sheeps Parsley
0.25kg Alsike Clover	0.025kg Sheeps Burnet

**Sow at 10kg per acre**



### Herbal Ley to Drill into Existing Swards

Suitable for CSAM3

1kg White Clover  
1kg Red Clover  
0.5kg perennial Chicory  
0.5kg perennial Plantain  
**Sow at 3kg per acre**

When attempting to establish legumes and herbs in an existing sward, we recommend the sward is cut or grazed tightly, and maybe sprayed with a reduced rate of glyphosate to check its regrowth. The seed mixture is direct drilled using a disc drill and rolled once or twice afterwards. Graze lightly with sheep a couple of weeks post drilling to prevent seedlings being shaded by existing grasses. No fertiliser should be applied. Ideally the sward can be cut 8-10 weeks after drilling when the herbs and legumes have established.

## SFI & Countryside Stewardship

**CIPM2 Flower Rich Margins**  
current payment of £798\* per ha

**CALH1 Pollen & Nectar Mix**  
current payment of £739\* per ha

For the above options, we have a range of mixtures - please enquire.



### AB1 Nectar Flower

- 10% Alsike Clover
- 10% Birdsfoot Trefoil
- 5% Sainfoin
- 40% Vetch
- 10% Red Clover
- 10% Late Flowering Red Clover
- 5% Lucerne
- 5% Sweet Clover
- 1.5% Knapweed
- 1% Musk mallow
- 1% Oxeye Daisy
- 1% Wild Carrot
- 0.5% Yarrow

**Sow at 15kg per hectare**

### AB8 Flower Rich Margins

25% Slender Red Fescue	1.25% Oxeye Daisy
15% Hard Fescue	1% Ribwort Plantain
12% Chewings Fescue	1% Wild Carrot
10% SSMG	1% Yarrow
10% Crested Dogstail	0.5% Wild Marjoram
5% Sheeps Fescue	0.5% Black Knapweed
3% Browntop Bent	0.5% Musk Mallow
3% Winter Vetch	0.5% Red Campion
3% Sainfoin	0.5% Self Heal
2.5% Birdsfoot Trefoil	0.25% Ladys Bedstraw
2% Black Medick	0.25% Meadow Buttercup
2% Red Clover	0.25% Yellow Rattle

**Sow at 16-20kg per hectare**

**CALH2 and AB9**  
**Two Year Winter Bird Food**  
current payment of £853\* per ha

- 50% Spring Triticale
- 30% Spring Barley
- 5% Fodder Radish
- 7% Kale
- 5% Red & White Millet
- 3% Linseed

**Sow at 20kg per acre**

**CALH2 and AB9**  
**One Year Winter Bird Food**  
current payment of £853\* per ha

- 50% Spring Triticale
- 30% Spring Barley
- 7% Sunflower
- 5% White Millet
- 5% Red Millet
- 3% Quinoa

**Sow at 20kg per acre**

**CALH3 Grassy Field Corners**  
**or Blocks & AB3 Buffer Strips**  
current payment of £590\* per ha

- 20% Timothy
- 5% Hard Fescue
- 10% Cocksfoot
- 25% Tall Fescue
- 40% Strong Creeping Red Fescue

**Sow at 8kg per acre**

**AB15 Two Year Sown**  
**Legume Fallow**

- 66% Perennial Ryegrass
- 15% Red Clover
- 10% Vetch
- 7% Birdsfoot Trefoil
- 2% Knapweed

**Sow at 15-20kg per acre**

**CSAM2 Multi Species**  
**Winter Cover Crop**  
current payment of £129\* per ha

Mixture to be established for the winter months and contains 2 or more species. A range of options are available so please enquire.

**CIPM3 Companion Cropping**  
current payment of £55\* per ha

Fenugreek, Buckwheat or Berseem Clover to be sown with Oil Seed Rape.

Grass and/or clovers to be under sown with cereals.

\*Payment rates correct as of 15th February 2025.

## SFI & Countryside Stewardship

### SOH2 Multi Species Spring Sown Cover Crop

current payment of £163\* per ha

These mixtures must contain at least 4 species of a rapid growing nature.

50% Black Oats  
30% Common Vetch  
10% White Mustard  
5% Fodder Radish  
5% Phacelia  
**Sow at 6 – 8 kg per acre**

### SOH3 Multi Species Summer Sown Cover Crop

current payment of £163\* per ha

These mixtures must contain at least 4 species of a rapid growing nature.

50% Black Oats  
30% Common Vetch  
15% White Mustard  
5% Crimson Clover  
**Sow at 8 kg per acre**

### SOH4 – Winter Cover Following Maize

current payment of £203\* per ha

A quick growing cover crop to be established as soon as maize is removed. Can be grazed but no fertilisers or manures. Can be destroyed a maximum of 6 weeks ahead of spring planting. This option is very flexible in terms of what can be sown, the most cost-effective option will normally be a straight ryegrass or mustard. Please enquire.



\*Payment rates correct as of 15th February 2025.

# Grass Seeds

## Selected & Mixed in Worcestershire

### FS WesterGrass

#### 1 Year Cutting Seeds Mixture

A mixture of 50% Westerwold ryegrass and 50% Italian ryegrass that enables rapid establishment and early first cut silage. An ideal catch crop between cereal harvest and later spring sown maize or fodder crops. Also suited to sowings after maize later in the autumn. Will persist for one season of multiple cuts. For best re-growth do not let go to seed.

**Sow at 15kg per acre**



Jon Lewis of Priors Halton Farm, Ludlow with his cows and calves on FS Westergrass

### FS1 - Short Term Ley

#### 2 Year Cutting Seeds Mixture

Using the most vigorous grass species available, this will deliver huge first and second cuts of silage, and big subsequent cuts if nutrient application is sufficient. D-value and sugars will be at their optimum around the second to third week of May for the big first cut. Thrives in high Nitrogen / slurry / FYM situations.

30% Alamo Dip Italian Ryegrass  
40% Barmultra (T) Italian Ryegrass  
30% Messina (T) Italian Ryegrass  
**Sow at 15kg per acre**

### FS1 - Red Clover Short Term Ley

#### 2 Year Cutting Seeds Mixture

A traditional 2 year ryegrass and red clover ley. Greater use of clovers is key to higher protein forages, thus reducing expensive bought in protein sources like soya. Care is needed when mowing as conditioning can result in loss of a lot of the red clover leaf. First cut from early May with regular cutting at 6-8 weekly intervals to avoid the red clover going stemmy. This mix will deliver high yields with reduced, or even no, artificial Nitrogen.

25% Red Clover  
22.5% Alamo Dip Italian Ryegrass  
22.5% Messina (T) Italian Ryegrass  
30% Barmultra (T) Italian Ryegrass  
**Sow at 12kg per acre**



## Grass Seeds

### FS2 - Medium Term Ley 3 - 5 Years Cutting & Grazing Seeds Mixture

Offers plentiful grass for cutting or grazing. Will create a versatile sward that can be cut or grazed to suit your system. The different species used will provide vigorous growth all season. Responds to both artificial and manure nutrient sources. Includes white clovers to add protein to the forage and Nitrogen to the ground.

3kg Cordial / Kirial Hybrid Ryegrass  
3kg Seagoe Intermediate (T) Perennial Ryegrass  
2kg Gosford Intermediate Perennial Ryegrass  
3kg Bijou / Twymax (T) Late Perennial Ryegrass  
2kg Glenarm Late Perennial Ryegrass  
1kg White Clover  
**14kg per acre**



### FS3 - Long Term Ley 5 Years Plus / Permanent Cutting & Grazing Seeds Mixture

3kg Seagoe (T) Intermediate Perennial Ryegrass  
2kg Gosford Intermediate Perennial Ryegrass  
3kg Bijou / Twymax (T) Late Perennial Ryegrass  
2kg Aston King Late Perennial Ryegrass  
2.5kg Glenarm Late Perennial Ryegrass  
1kg Timothy  
0.5kg White Clover  
**14kg per acre**

A true long term seeds mix that will last at least 5 years and will establish a productive permanent pasture if managed correctly. First cut hay or silage will be ready the first week of June, followed by plenty of grazing. The prostrate later heading ryegrasses will in time form a dense sward of lush grass. Includes timothy for early spring growth and fast recovery after cutting, and white clover for protein content and Nitrogen fixation.



### FS4 - Long Term Ley 5 Years Plus / Permanent Duration Cutting & Grazing Seeds Mixture - No Clover

For farmers wanting to spray out weeds in the new ley without using an expensive 'clover safe' chemical. Clover can easily be established by over seeding once the weed control is complete. Also suited to high Nitrogen systems where the clover struggles to compete.

3kg Seagoe (T) Intermediate Perennial Ryegrass  
2kg Gosford Intermediate Perennial Ryegrass  
3kg Bijou / Twymax (T) Late Perennial Ryegrass  
2kg Aston King Late Perennial Ryegrass  
3kg Glenarm Late Perennial Ryegrass  
1kg Timothy  
**14kg per acre**

### FS5 - Amazing Grazing 5 Years Plus / Permanent Duration Cutting & Grazing Seeds Mixture - With Clover

Using only late heading perennial ryegrasses that create the densest sward and true persistence. Optimum D-value for cutting will be around the 25th May. Once established the sward will tolerate high stocking rates and heavy grazing pressure for many years.

3kg Glenarm Late Perennial Ryegrass  
4kg Aston King Late Perennial Ryegrass  
2kg Aston Chiefton Late Perennial Ryegrass  
2kg Bijou (T) Late Perennial Ryegrass  
2.5kg Twymax (T) Late Perennial Ryegrass  
0.5kg White Clover  
**14kg per acre**



## Grass Seeds

### FS6 - Direct Drilling Mixture / Over Seeding Mixture with Clover

A cost effective method of increasing production from existing swards. Uses a large proportion of hybrid ryegrass to out-compete weed grasses. Moisture and seed to soil contact are keys to success. Results not usually visible until new grasses have established which can take up to 12 months.

5kg Cordial / Kirial Hybrid Ryegrass  
2.5kg Seagoe Intermediate (T) Perennial Ryegrass  
2kg Gosford Intermediate Perennial Ryegrass  
0.5kg White Clover  
**10kg per acre**



Overseeding June 2024, courtesy of A G Staddon & Sons, Shakenhurst Estate



Rolling after desiccation and direct drilling, June 2024

### FS10 - Net Zero - High Clover Mix

#### A key step toward net zero livestock farming

A high clover cutting and grazing ley that will persist for 4 to 5 years. Will produce high protein grazing and silage whilst reducing the need for bought in protein and artificial Nitrogen fertiliser. Good management of the sward for either grazing or cutting is key to success.

1kg Red Clover  
1kg Crimson Clover  
1kg White Clover  
0.5kg Birdsfoot Trefoil

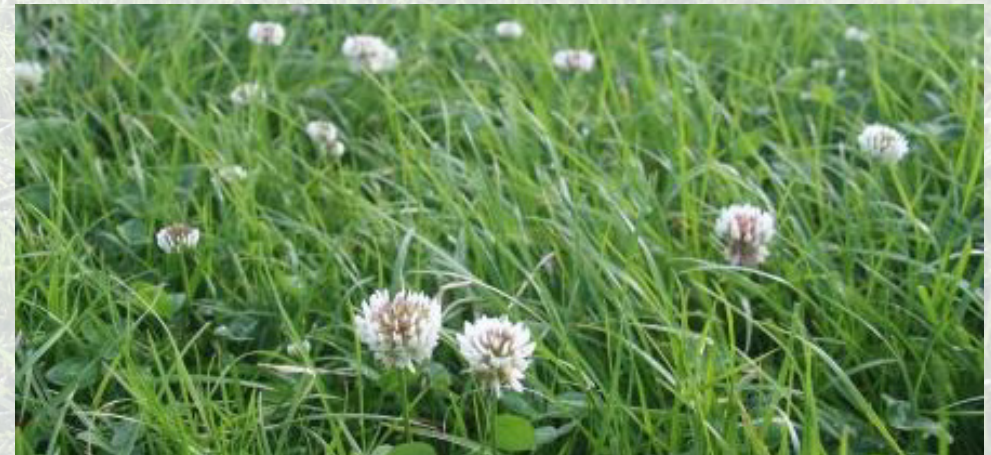
1kg Timothy  
3kg Seagoe (T) Intermediate Perennial Ryegrass  
3kg Gosford Intermediate Perennial Ryegrass  
3.5kg Glenarm Late Perennial Ryegrass  
**14kg per acre**

### FS11 - Clover Over Seeding Mix

#### Long Term

A mixture of high yielding white clovers. Grazing systems favour smaller leaved types whilst cutting requires larger leaved types. Will thrive under lower Nitrogen regimes. Over seed at 2kg per acre, ensuring conditions allow sufficient seed to soil contact and moisture.

25% Jura / Rivendel Small Leaved White Clover  
25% Huia Medium Leaved White Clover  
25% Merwi Medium Leaved White Clover  
25% Dublin Large Leaved White Clover



**Please Note - we reserve the right to substitute a mixture ingredient in this catalogue with a replacement of equal technical merit should a shortage become unavoidable, without informing the client.**

## Forage Herbs & Legumes

### PLANTAIN (*Plantago lanceolata*)

Plantain is a perennial herb that performs well in a range of pastures, particularly those that are less fertile and more open. The well-known weed plant has been developed into two vigorous and erect-growing cultivators. They are highly palatable to animals, establish rapidly, are drought and pest tolerant, and have a high mineral content. Grazing management should aim to minimise seedhead frequency as leafy plantain is of high quality, but plants going to head have little feed value. Used successfully to boost feed availability during the drier months in New Zealand, normally spring sown and strip/paddock grazed by cattle or sheep.



Plantain

### CHICORY (*Cichorium intybus*)

Chicory is a perennial herb with a deep tap root, hence its drought tolerance. High in protein of 18 - 22% and very digestible in its leafy stage, it can be a useful addition for improving milk or meat production. It is also high in minerals and quick to re-grow. Ideally rotationally grazed, care should be taken not to graze too tightly when the crown can be damaged, killing the plant. Best sown in a mixture with perennial ryegrasses and clovers.

The photo below, taken on 27th July, shows the pure stands of chicory and plantain we planted late May at Foxley. Whilst both established easily, the chicory was quicker and produced a bigger crop. After a cut of haylage in August, the re-growth was grazed by young stock in September. We noticed the cattle preferring to graze the chicory and the plantain prior to grazing the rest of the field, which was planted to our long term FS No 5 ley mixture.



Chicory



Both chicory and plantain are a useful addition to any grazing ley as they are likely to increase animal intake due to a more diverse grazing sward, and improve milk or meat production due their high protein and digestibility. The ground needs to be weed free prior to establishment as chemical control of broad leaved weeds is difficult.

### LUCERNE (*Medicago sativa*)

Lucerne is a perennial legume suited to lighter soils and drier areas. Able to fix its own Nitrogen and persistent for 5 years or longer, it can be a useful alternative forage. It is slow to establish fully, not suited to heavy grazing and must be given time to recover. The resultant fodder is high in protein and an excellent complement to maize. Imported high quality lucerne hay is now always available as alternative to cultivating yourself.



A new crop of Lucerne, establishing well.

### SAINFOIN (*Onobrychis viciifolia*)

Sainfoin is a perennial legume herb with an erect growth habit, producing pink flowers. It is highly palatable to animals and has an excellent nutritional balance. It can be grazed, or fed as hay or silage. It thrives on alkaline soils, provides its own nitrogen and needs very little phosphate. Sainfoin has a tap root that grows down to great depth, making the plant highly drought resistant.

### LUPINS (*Lupinus angustifolius*)



The need to reduce our reliance on imported soya is generating more interest in LUPINS as a high quality protein source. New blue Lupin varieties can be grown successfully in the Midlands and further North. Drilling mid-April onwards and combining late

August to mid-September, a yield of 1 to 1.5 tonnes per acre can be worked towards. Due to it being an effective Nitrogen fixing crop, only a small amount of Nitrogen fertiliser is required to aid establishment. Lupins are an excellent entry for wheat, improving soil structure and providing seed bed Nitrogen. With a feed energy value of around 11MJ of ME per kg of DM, and 30 - 35% protein, successful cultivation could do much to reduce imported soya and Ammonium Nitrate use on farm.



# Green Manures

## Catch & Cover Crops

Black grass problems and reducing levels of soil organic matter have brought green manure crops back in to crop rotations. Research work is ongoing to find the best species, or mixtures of species, that can improve soil structure, increase organic matter and act as bio fumigants to black grass and soil pests at the same time.



**FS Winter Cover** - Sow at 25 - 50kg per hectare.  
A blend of rye, vetch and brown mustard that offers winter long green cover if established early autumn. The vetch (a legume) will fix nitrogen if given time to in the spring, whilst the rye and brown mustard will mop up nutrients and suppress weeds right through the winter. Will need mulching / desiccation prior to following crop.



August sown Pan Buster in October

**FS Pan Buster** - Sow at 10kg per hectare.  
The perfect mix for penetrating soil pans, a blend of three different types of radish that will establish quickly. Forms a dense cover, suppressing weed growth, and is easily destroyed by frost or mulching. The deep-rooting Alpha tillage radish can root down to one metre depth and will leave air pockets as it breaks down, helping drainage and aeration.



**FS Quick Cover** - Sow at 5kg per hectare.  
A blend of Phacelia and white mustard that offers cost effective, quick growing green cover that will mop up nutrients and suppress weeds. Not winter hardy, so easily killed by frost, and cultivated in early spring.

**Berseem Clover** - A quicker to establish legume, good for smothering weed growth. Not winter hardy.

**Black Oats** - Have a strong allelopathic effect on broad leaved weeds, suppressing their germination.

**Ethiopian Mustard** - A fast growing brassica that smothers weeds and produces a more leafy canopy than white mustard. Flowers within 12 weeks. Sets seed and germinates again quickly, which needs taking into account for the following crop.



Berseem Clover



Sunflowers



Sorghum



Buckwheat

**Buckwheat** - Cost effective and very quick growing annual that produces large volume of organic matter. Will flower if spring sown. Not at all winter hardy.

**Phacelia** - Easy and quick to establish annual, producing attractive flowers which bees love within 12 weeks. Sets seed and germinates again quickly, which needs taking in to account for the following crop.



Phacelia

# Fodder Crops

## MAIZE FOR FORAGE & FOR BIOGAS -

Please enquire for details

**KALE** - Maris Kestrel, Thousand Head, Caledonian - ideal for out wintering cattle.

**STUBBLE TURNIPS** - Samson, Vollenda - quick growing sheep keep, ready to graze within 12 weeks of sowing.

**FORAGE RAPE** - Quick growing sheep grazing, ideal for mixing with turnips.

**SWEDES** - Airlie, Kenmore, Gowrie, Magres - a high energy crop with big yields that needs a longer growing season.

**GAME COVERS** - Maize, Millet, Sorghum, Sunflower, Quinoa, Canary Grass, Utopia, Mustard.



*Hybrid Forage Rape being grazed by the dairy cows of John Richards & Son, Wichenford*

**FODDERBEET** - A high yielding, high energy crop that will deliver palatable fodder that both sheep and cattle thrive on. Mostly lifted and clamped, it can also be grazed in situ throughout the winter months. Needs a good depth of soil and plenty of fertility. Sow late March / April for harvest November onwards. Varieties vary in the dry matter content, depth of root in the ground, and flesh and skin colour. Lower dry matter types for grazing in situ and milder climates, high dry matter types for digesters and colder climates. We have successfully grown and outwintered cattle at Foxley on Fodderbeet, and will do so again.



*Fodderbeet, July 2024*



*Fodderbeet, July 2024*

Please enquire for the correct selection for your field.

**We offer a range of Fodderbeet seeds - please call for a quote**

# Equine Seeds

## FS7 - Horse & Pony Paddock Mixture 5 Years Plus Duration

Once established will give a dense and productive sward ideal for horse grazing or a cut of hay. The use of creeping red fescue gives the sward a degree of poaching resistance.

2kg Gosford Intermediate Perennial Ryegrass  
2kg Seagoe (T) Intermediate Perennial Ryegrass  
2kg Glenarm Late Perennial Ryegrass  
3kg Aston King Late Perennial Ryegrass  
3kg Creeping Red Fescue  
1kg Timothy  
**13kg per acre**

## FS8 - Horse & Pony Laminitis Safe Mixture 5 Years Plus Duration

This mixture is specially designed for horse that suffer with laminitis. The mixture does not use any high sugar ryegrasses. Whilst the grasses used are not so rich or productive they will, given time, form a dense sward ideal for grazing and resistant to some poaching.

4kg Meadow Fescue  
3kg Creeping Red Fescue  
4kg Smooth Stalked Meadow Grass  
2kg Crested Dogstail  
1kg Timothy  
**14kg per acre**



# Wild Flower Seeds

Our range of wild flower mixtures are designed to help you get the most from your investment in seed and preparation. Wild flowers are of huge importance to biodiversity, bees and all the other pollinators. They also look fantastic when in flower! Our seed mixtures can be supplied just as wild flowers or come ready mixed with suitable companion grasses.

## Restore & Enrich

Restore & Enrich contains twenty three native British wildflower species, consisting of mainly perennial species and a handful of annual and biennial species to restore and enrich existing grassland. The species included in this mixture create an attractive display from May to October and are selected for being competitive and easy to establish. It is ideal for overseeding into existing meadows.



## Butterfly & Bee

Butterfly & Bee contains twenty six native British wildflower species, consisting of mainly perennial species and a handful of annual and biennial species to create a permanent area of pure wildflowers. The species included in this mixture create an attractive display from May to October and is suitable for creating habitats for bees, butterflies and other pollinating insects. It contains a wide range of species to create a diverse environment and range of food to support local wildlife.



## General Purpose Mixture

Our General Purpose Mixture contains twenty three native British wildflower species, consisting of mainly perennial species and a handful of annual and biennial species to create a permanent area of pure wildflowers. This mixture includes species that will create an attractive display from May to October and is suitable for creating habitats across a diverse range of soil types. It is ideal for use in areas containing a range of micro climates or where there are no particular conditions to overcome.

## Cornfield Annuals

Our Cornfield Annuals mix contains five native British annual wildflower species to create 'instant' colour and can be used to enrich existing grassland or provide additional first year colour to other wildflower meadows. The species included in this mixture create an attractive display from May to October and are selected for being fast growing, attractive and easy to establish.



## Establishment Guidelines

If just wild flowers (without companion grasses) sow at 3 grams per m<sup>2</sup> (1kg seeds 330m<sup>2</sup>). Wild flowers perform best on lower nutrient soils or soils that have not been farmed intensively. Sow in to a firm, fine, clean seed bed in spring. Removal of competitive weeds either by topping or hand weeding is important. The perennial flowers will take the first year to establish and should flower in the second and subsequent years.



# Clovers

Our industry is now grabbing the potential that the different Clovers offer. All are legumes that fix Nitrogen and improve soil structure through their root systems. The following are being more widely used:

**White Clover** - Commonly used and very productive. Different leaf sizes offer varying amounts of persistence and yield.

**Red Clover** - Aggressive high yielding type that persists for 2 to 3 seasons. Often sown in short term ley mixtures. Fantastic high protein feed but needs careful management of both grazing and conservation.

**Berseem Clover** - An annual that is not winter hardy. Fast growing and high yielding, ideal for green manure and now being used more widely as a companion crop.

**Crimson Clover** - Another aggressive annual that can quickly provide green manure or grazing

**Alsike Clover** - A perennial that is lower yielding but more persistent. Widely used in stewardship seed mixtures.

**Sweet or Yellow Blossom Clover** - A biennial that grows quickly from late spring sowing. Large amounts of biomass and used in game covers due to its large amount of seed shedding.

# Lawn Seeds

We carry in stock the full range of lawn and landscaping grass seed mixtures to make your home green and pleasant.

## Foxley Economy Lawn

A blend of ryegrass and creeping red fescue that is ideal for greening up landscaped areas quickly and cheaply.



## Foxley Back Lawn

A blend of mainly hard wearing amenity perennial ryegrasses that will tolerate all the use that a family back lawn enjoys.



## Foxley Front Lawn

A premium non rye mixture of fescue and bent grasses that will create the classic English lawn. Tolerates close and regular mowing for that perfect look.



# Fertilisers

Correct nutrient levels are key to the successful establishment of any of our seed products. The volatile nature of fertiliser prices means there can be big price differences between suppliers. We work with several importers and blenders, and aim to offer the best deal on the day.

**Lime** - Correct PH is the first thing to consider when spending money on seed. We offer delivery of bagged lime in full or part loads. Depending on soil type, it takes about 250kg of bagged lime per acre to increase PH by 0.5.

**Straights** - Ammonium Nitrate, Urea, Protected Urea, Triple Super Phosphate (TSP) and Muriate of Potash (MOP) Diammonium Phosphate (DAP).

**Compounds** - All the nutrients in each granule of product resulting in optimum delivery of nutrients to the plant roots.

**Blends** - Modern fertiliser blending plants deliver a consistent mix of plant nutrients and are usually less expensive than compound fertilisers.



# Hay / Straw



Our hay and straw business was started by my late father in the 70s, to find work for the cattle lorry and the stockmen during the summer months. The business is now a key part of the Foxley set up, providing work and cashflow during the quieter winter months. We specialise in all year round supply of consistent good quality to livestock farms nationwide. Much of the product we bale and store ourselves, giving us control of supply and quality. We also have long standing relationships with farmers in the Midlands that bale and store quality hay and straw, and understand the needs of our clients. We are always looking for new customers and suppliers, so do please get in touch.



*Our lorry driver, Mark, making another delivery*



## Agricultural Shows - 2025

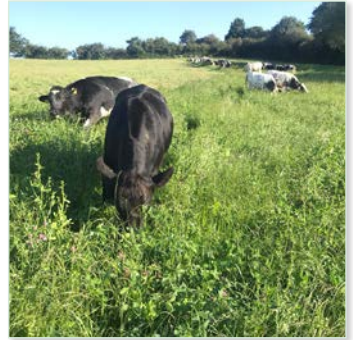
We are delighted to be at the following agricultural shows in 2025:

**Tenbury Show, Worcestershire - Saturday 2nd August 2025**

**Burwarton Show, Shropshire - Thursday 7th August 2025**

**UK Dairy Day, Telford - Wednesday 10th September 2025**

We look forward to seeing you, our friends and valued customers, on these special days.



## Organic Seeds

Whilst our site in Worcestershire is not approved to mix organic seeds, we can supply a full range of high quality, high performance organic seeds and mixtures which we source from a soil association approved merchant. Please call for more information.

Foxley Seeds, Foxley Farm, Mable, Kidderminster, Worcestershire, DY14 9JA

For orders, advice or information go to

[www.foxley-seeds.co.uk](http://www.foxley-seeds.co.uk)

**01299 832538 or 07872 964814**

**juliangodwin@foxley-farm.co.uk**

*Delivery is normally 3 working days, although we can deliver next day if ordered before 10am. Or why not collect?*

*We also trade large tonnages of hay and straw nationally and supply fertilisers when required. Please call for a quote.*

Registered Seed Merchant No 7256.

